



S.J.Y
REAL ESTATE
Dubai - U.A.E

COMPANY PROFILE

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Building Beyond Tomorrow!

Office # 712, 7th Floor, The Binary Tower, Marasi Drive, Business Bay, Dubai – UAE.

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S.J.Y Real Estate L.L.C is a dynamic and results-driven real estate firm offering a comprehensive range of property and business setup services across the UAE. Established with a vision to redefine the real estate experience, S.J.Y specializes in residential, commercial, retail, and off-plan properties, providing clients with customized solutions backed by deep market expertise and a commitment to excellence. Our team of dedicated professionals ensures every client receives transparent, informed, and seamless service—whether buying, selling, renting, or investing.

Beyond real estate, S.J.Y offers expert PRO and business consultancy services, assisting clients with company formation, licensing, visa processing, and more across both mainland and Free Zone jurisdictions. With over 8 years of combined industry experience, we empower entrepreneurs and investors to build and grow their ventures confidently in the UAE.

At S.J.Y Real Estate, we pride ourselves on integrity, innovation, and personalized service. Our goal is not just to close deals but to build lasting relationships by consistently exceeding expectations and helping clients turn their property and business goals into reality.

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FOUNDERS & LEADERSHIP

S.J.Y Real Estate L.L.C was founded by Mr. Sardar Javed, whose combined vision and leadership have been instrumental in shaping the company's growth and reputation in the UAE's competitive real estate landscape. As the CEO, Mr. Sardar Javed brings strategic oversight and years of hands-on experience in property and investment consultancy, ensuring that every client engagement is handled with precision and care.

Mr. Waqas Javed, serving as the Managing Director, plays a pivotal role in steering the company's innovative approach and commitment to service excellence. Under their leadership, S.J.Y Real Estate continues to thrive as a trusted name in property solutions and business setup services, backed by a dedicated team of professionals focused on delivering results and building long-term client relationships.



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MR. WAQAS JAVED

MD MESSAGE

We believe in building more than structures - we create communities. Our commitment to deliver excellence is evident in our track record of successful projects, each standing as a symbol of quality, innovation and community enhancement. We take great pride in our rich history, which is a testament to the dedication of our team and the visionary leadership that guides us forward.

By setting new benchmarks for excellence in the real estate industry, we aim to create vibrant, sustainable communities that enrich the lives of those who inhabit them. Our focus on sustainability and community development is evident in every aspect of our work.

As we continue to shape the future, we invite you to join us in our journey. Whether you are looking for your dream home, a place to invest or a project to collaborate on, we are here to exceed your expectations and deliver outstanding results. Thank you for choosing us.

Together, let's create communities that inspire, nurture and thrive.



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VISION & MISSION

VISION

Sculpting Dreams, Constructing Realities

MISSION STATEMENT

To champion excellence in real estate solutions, exceed client expectations and contribute to community development





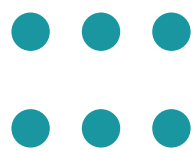
NOTABLE MILESTONES

S.J.Y Real Estate has built a strong track record of successful property deals and business ventures, showcasing our reliability and expertise in the industry. Each milestone reflects our commitment to excellence, innovation, and client satisfaction—driving us to deliver consistent value and trusted results.

CBR Town Phase 2

Situated amidst the serene surroundings near I-18, Foreign Office Society, and the prestigious Taj Residencia, CBR Town Phase-2 stands out as a rising star in Rawalpindi's real estate landscape. Though still developing, this cooperative housing society inherits the credibility of its predecessor and is quickly gaining attention for its promising future. Easily accessible via Girja Road and the Thalian Interchange on Motorway M-2, the society received its NOC from the Rawalpindi Development Authority (RDA) in 2017. Its strategic location—close to the Islamabad Airport, CDA sectors, and the upcoming Rawalpindi Ring Road—positions it for significant growth and price appreciation in the near future.





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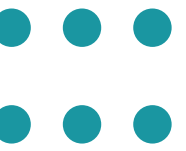


IDEAS TOWER B-17

Rising majestically in the heart of B-17, Ideas Tower stands as a testament to architectural brilliance and contemporary living. This residential marvel, born from the vision of Vision 2030 Builders and Developers, has captured the imagination of sophisticated homebuyers, with almost all units now spoken for, leaving only a select few awaiting their fortunate owners.

From its inception in 2019 to its delivery, Ideas Tower has redefined the skyline of Multi-Gardens B-17, offering a harmonious blend of modern aesthetics and functional design. Ideas Tower's allure extends beyond its architectural splendor to its thoughtful crafted living spaces. Each unit incorporates state-of-the-art amenities designed to maximize comfort and convenience.

From spacious living areas to quality kitchens, every detail has been curated to elevate the resident experience to new heights. In its progression from blueprint to reality, Ideas Tower has not only redefined the landscape of B-17 but has also left an evident mark on the hearts and minds of its investors.



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GULBERG BUSINESS CENTER

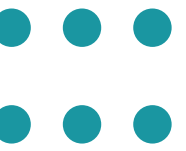
Located within the vibrant hub of Civic Center Gulberg Greens Islamabad, Gulberg Business Center (GBC) stands as a beacon of modernity and convenience. Strategically located just 1 kilometer from Islamabad Highway and a mere 3 kilometers from Noor Khan Airbase (Old Airport), GBC offers unparalleled accessibility and connectivity.

Spread across two floors, the commercial shops facilitates entrepreneurs and businesses, providing a bustling marketplace for commerce to thrive. Above, rising gracefully, are four floors of luxury apartments, offering residents a sanctuary of comfort and tranquility. Designed to perfection, each residence is a reflection of elegance and sophistication.

Inspired by local sensibilities and incorporating global standards, the center integrates tradition with innovation. Built to withstand the test of time, GBC stands as a testament to engineering excellence, boasting earthquake-proof construction and state-of-the-art facilities. From its robust infrastructure to its thoughtfully curated amenities, every aspect of GBC has been crafted to exceed the expectations of its clientele.

As GBC continues to write its story of success and innovation, it remains not just a building, but a symbol of progress and prosperity. Whether it's conducting business, nurturing relationships or finding solace in the comfort of home, Gulberg Business Center is spot-on.





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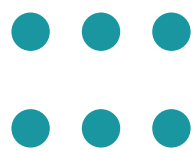


IDEAL ENCLAVE

Set amidst the vibrant natural scenery, just 5 minutes away from Chakri Interchange and the M2 Motorway, Ideal Enclave emerges as the prime of contemporary living and timeless charm. Adjacent to major developments such as Qurtaba City and Kingdom Valley, this project embodies the promise of a harmonious community where aspirations thrive.

The vision behind Ideal Enclave is to redefine the paradigm of modern living, transcending the confines of traditional housing societies to create a site that dwells serenity and prosperity. Our objectives are rooted in the principles of sustainable development, community integration and innovation. Through meticulous planning and thoughtful design, we aim to cultivate a vibrant ecosystem where residents can live a better life at comfort.





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PARI MAHAL

Nestled amidst the picturesque landscapes of Muzaffarabad, Pari Mahal emerges as a beacon of elegance and luxury, set to redefine the art of hospitality in the region. This upcoming project is destined to captivate hearts and minds alike with a mesmerizing combination of luxury and charm.

Set in the scenic beauty of Muzaffarabad, Pari Mahal is a signature destination for unforgettable moments. At its heart is a grand wedding complex with a capacity of 1,500 guests, perfect for weddings, events, and celebrations of all kinds. Next to the marquee, a welcoming restaurant offers a delightful culinary experience—ideal for visitors, travelers, and locals seeking quality food in a cozy setting.

Adding to its charm, Pari Mahal features a peaceful 4-star resort designed for rest and relaxation. Whether you're planning a weekend escape or a longer stay, the resort promises comfort and serenity. From vibrant events to quiet retreats, Pari Mahal is more than a venue—it's an experience of luxury, warmth, and lasting memories.



WHY CHOOSE S.J.Y REAL ESTATE?



Integrity-Driven Service

We operate with honesty, discretion, and a client-first mindset.

Tailored Solutions

We customize our approach to meet each client's unique needs and goals.

Experienced Team

Our agents and consultants offer extensive industry experience and multilingual capabilities.

Comprehensive Support

From property selection to investment strategy and business setup, we guide you every step of the way.

Market Expertise

We provide reliable insights, market trends, and property analytics for confident decision-making.



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LET'S CONNECT WITH US

As S.J.Y Real Estate continues its journey of growth and excellence, we invite businesses, investors, and partners to join us in shaping a future defined by opportunity, innovation, and shared success. Together, let's leverage the power of smart investment, strategic collaboration, and forward-thinking solutions to unlock new possibilities and thrive in a dynamic real estate and business landscape.



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